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**From:** avakado Media <publications@avakado.eu>  
**Sent:** Thursday, August 18, 2011 9:48 AM  
**To:** Hanchett, James (DPH)  
**Subject:** Dynamic Outsourcing for Life Sciences Speaker and Programme Update

## Dynamic Outsourcing for Life Sciences 2012

Dear Colleague,

This is the August update from **Dynamic Outsourcing for Life Sciences** taking place in **Cambridge, UK, 17-18 April 2012**. This networking and conference-driven event will cover contract research, development and manufacturing of pharmaceutical and agrochemical intermediates and APIs from R&D to commercial scale.

We are pleased to inform you that we now have two of the keynote speakers confirmed: **Dr Brian Smith - Pragmedic** talking about 'The Future of Pharma'; and **Dr Stuart Needleman - Aptuit** speaking on 'Collaborative Drug Development: CRO Perspective on R&D Outsourcing'.

Specific titles for the discussion groups have been agreed and include the following: where to go for 1 kg of compound, 10 kg of compound, 50 kg of compound; compliance of a CRO to FDA guidelines, managing a CRO in a global market; when to look for a good process rather than a will-do; time vs optimization; forging alliance strategies; whom to talk to in a large company; university collaborations; working with more than one CRO; pricing in the market, when and how to consider flow reactions, formulation strategies. Chairmen and panelists are being selected and to date include: **Dr Nick Irvine of Dow AgroSciences** and world-renowned outsourcing expert **Dr David Ager**.

Exhibition table-tops are being booked and a large number of companies have indicated that they will be exhibiting at **DOLS 2012**.

**You still have the opportunity of being part of the speaker and exhibitor line-up in the following areas of the event:**

- Chairman or panel member for the discussion groups - contact Tom Mulligan by **16 September 2011**.
- CRO or CMO company presenter covering business and operational practices; problem-solving capabilities; project evaluation; technology and business case studies. Please send a title and synopsis of your proposed 30 minute presentation to Tom Mulligan by **16 September 2011**.
- Exhibitor in the low-cost tabletop exhibition for companies offering R&D and manufacturing technologies and services. Book now to secure your choice of table. Click here (link to web floorplan) to see the floorplan.

For participation in the discussion groups or CRO and CMO presentations contact:  
**Tom Mulligan** email: [tom@avakado.eu](mailto:tom@avakado.eu), tel: **+44(0)1403 220755**.

For exhibitor information contact:  
**Mark Harrington** email: [mark@avakado.eu](mailto:mark@avakado.eu), tel: **+44 (0)1403 220753**

We look forward to welcoming you to this exciting new event in Cambridge next year.

**The avakado Media Team**



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